

**COPY OF PDF 2024 BM AB REPORT WORKING DOCUMENT**

**Note: Please complete one form for each of your Official Regional Events this year.**

**BASIC DETAILS**

Your Email Address:

**Hatter@firepony.org**

Your Name:

**PJ Linke (Hatter)**

Your Role for this event:

**BOD**

Name of Event:

**Playa del Fuego**

Event Website Address:

**www.playadelfuego.org**

What was the first year this event took place?

**August 1998**

Start Date of This Year's Event:

**May 23rd, 2024**

Duration of this year's event (in days):

**4 days**

What type of event was this?

**Campout**

Number of years at your current location.

**7 Years**

Does this event take place on land owned by your entity/regional group?

**No**

State/Province event takes place in:

**PA**

Country event takes place in:

**US**

Name of event entity - (legal entity or individual(s) who hold the bank account and sign the contracts):

**Playa del Fuego Inc. DBA FirePony Creative Society**

Type of entity ownership (Non-Profit, LLC, S-Corp, individual, Other)

**Non-Profit / Association**

## **ATTENDEES & TICKETS**

Total Attendees This Year:

**1166**

Were minors (under 18 years of age) in attendance for any part of your event?

**Yes**

Which of these ticket tiers did you offer? (select all that apply)

- **Full Price**
- **Scholarship/Low Income/Ticket Aid**
- **Childrens**
- **Other**

Did you offer Directed Tickets?

**No**

What percent of all tickets were directed (if known)? (optional question)

## **PARTICIPATION**

Number of team leads on your event production team

**55 - 64**

Approximate Number of Production Volunteers (i.e., Your teams and not all artists and theme camps, for example.) **400**

Total Estimated Volunteer Hours (If you are uncertain of the total amount but had a volunteer schedule, how many hours were available to sign up for? That could be your estimate.)

**2,206**

Number of Theme Camps?

**113**

Number of Art Projects?

**53**

How many estimated performing artists?

**0**

Total number of Mutant Vehicles?

**4**

Total number of Burns?

**7**

Total quantity of Scheduled Events, if known? (optional question)

**292**

## **TECHNOLOGY TOOLS**

What technology tools do you use for planning your event? (Check all that apply)

- Google Docs
- Slack
- Zoom
- Signup.com
- Other (please list all):

What tech tools have your team built to support your event, if any? Please list:

**Peacock ticketing system**

Would you be interested in sharing the tool(s) you built, or lessons with others?

**Yes**

What ticketing vendor/tool did you use?

**Peacock, in house ticketing system built by Wax**

## GRANTS AND FINANCIAL REPORT

How are profits from the event going to be used to benefit the community (aside from recurring operational costs)? (select all that apply)

- **Local Civic and Social Impact Projects/Programs**
- **Community Events other than main event**

What were your gross ticket sales for this year (in U.S. dollars)?

**\$108,967.00**

Total grants given in support of creative expression, in U.S. dollars (Do not include the value of tickets or other resources provided.)

**\$30,701.69**

What was the total number of grants you gave this year?

**53 Art Grants**

Link to your Public Financial Report (or estimated date you will be able to submit it to [officialevnts@burningman.org](mailto:officialevnts@burningman.org)).

**FirePony Creative Society posts its financial records in March 2025**

See [REC Financial Report Example](#) (or just follow standard accounting practices in your country)

### TIPS:

- *Provide sufficient detail in your public Financial Report so your community understands what each category of cost is. For example, rather than 30,000 for “operations”, break that down to more specific line items.*
- *Be sure to Include total Art Grant budget*
  - *Consider including in your public Afterburn where art grants were given, by type.*  
*E.g., 46,700 distributed art grants. Of that total, 30% went to mutant vehicles, 25% went to theme camps, and 45% went to art installations.*
  - *Consider including where art grants are going by geographic/city area. E.g., track local vs. non-local and international. (city granting groups often like this information to understand positive impact and it could help you with art grants from cultural institutions in your area)*  
*E.g., 46,700 distributed art grants. Of that total, 65% went to participants in the San Diego area, 25% went to the Los Angeles area, and the remaining 10% went elsewhere.*

**ADDITIONAL ITEMS THAT ARE HELPFUL/INTERESTING TO INCLUDE (all optional)**

Percent of your participants that were first time attendees? (You might consider asking this in your ticket point of sale and/or conduct a census during your event because it is helpful to know for acculturation planning)

15%

Did you offer any of the following to your volunteers? E.g., discounted/free ticket, schwag, directed/guaranteed ticket purchase access, snacks/water, meals, other?

**Schwag, snacks, and for those who volunteered 6 or more hours in the previous year through our Volunteer Reserved Ticket Program, a reserved ticket for the next burn.**

A more diverse and radically inclusive community is an important part of our future. If this event supported making your regional community more diverse and radically inclusive, please describe how your production team and/or participants contributed to this effort:

**The RIDE committee of the FPCS Board offered free tickets to PDF virgins of color.**

Environmental sustainability is an important part of our future. If this event tried to address sustainability, reduce carbon impact, and/or experiments with green living innovations, please describe how your production team and/or participants contributed to this effort:

**There was a recycling camp which collected aluminum cans, glass bottles, and certain food scraps to be recycled or composted.**

Do you have a Sustainability Lead?

**No**

If yes, provide their email if they would like to be invited to sustainability conversations.

## **OPEN ANSWER QUESTIONS**

What are the top three challenges your event faces? **Consent, idiots and insurance**

What are some really cool out-of-the box ideas or solutions you have used to solve problems that might be interesting or useful to others.

We built our own ticketing system, Peacock. And by we, we mean Wax

What happened this year that gives you hope and inspiration that what we are doing as a culture is working and worth doing?

Is that a story you would feel good about sharing publicly? We usually do journal posts that give a sense of what is going on in the Burniverse. - Yes, No.

Is there a specific issue you face you would like us to contact you about? If yes, what? (A member of REC will reach out, but if time sensitive, email [officialevents@burningman.org](mailto:officialevents@burningman.org) directly with your question)

Is there a question you would like us to ask next year? Keeping in mind we don't want to make this form too f\*cking long.

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### **RANDOM THOUGHTS AND WISDOM**

Anything else you would like to share with us?

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### **REC 2024 NEW QUESTION SUGGESTIONS**

(Please add your name next to your suggestions)