



Official Regional Event Afterburn Summary Report Questions

PLEASE MAKE A COPY OF THIS DOCUMENT TO USE AS YOUR WORKING DOCUMENT

Note: Please complete one form for each of your Official Regional Events this year.

BASIC DETAILS

Your Email Address

producer@constellationburn.org

Your Name

Alex "Whatever" Cramer and Aye Rogers

Your Role for this event

Firepony Creative Society (FPCS) Board Liaisons

Name of Event

Constellation Burn

Event Website Address

<https://constellationburn.org/>

What was the first year this event took place?

2017

Start Date of This Year's Event

October 5th

Duration of this year's event (in days)

4 days

What type of event was this? (Multiple Choice: Campout, One day/night event, multi-day no sleepover)

Campout

Did this event have an online or hybrid component? (yes or no)

No

Number of years at your current location.

1

Does this event take place on land owned by your entity/regional group? (yes or no)

No

State/Province event takes place in

PA

Country event takes place in

USA

Name of event entity - (legal entity or individual(s) who hold the bank account and sign the contracts)

Playa del Fuego Inc. DBA FirePony Creative Society

Type of entity (Non-Profit, LLC, S-Corp, individual, Other)

501(c)3 Non-Profit

ATTENDEES & TICKETS

Total Attendees This Year

Tickets Sold = 1079

Attendees = ?? 1000ish

Were minors (under 18 years of age) in attendance for any part of your event?

Yes

Which of these ticket tiers did you offer? (select all that apply)

- Full Price
- Discounted - Volunteers
- Scholarship/Low Income/Ticket Aid
- Childrens
- Gift

Did you offer Directed Tickets?

Yes

What percent of all tickets were directed (if known)? (optional question)

9%

DELETED QUESTION: Description of ticket tiers and requirements for eligibility (optional question)

- Directed tickets - Full-priced tickets offered to participants outside of the lottery. These were offered to grantee artists and leads who did not accept discounted tickets
- Producer Tickets - Free tickets offered to event producers and sphere leads
- Lead tickets - Discounted (\$30) tickets offered to board members and department leads
- RIDE tickets - Free tickets offered to under-represented communities. Applications are reviewed by the FPCS RIDE committee
- Hardship Tickets - half-price tickets offered to folks for whom the ticket price is a financial barrier. Applications are reviewed by a panel of FPCS board members

PARTICIPATION

Number of team leads on your event production team

Constellation Burn had 37 leads

- 1 Event Producer
- 6 Sphere (multi-department) leads
- 30 Department leads

Approximate Number of Production Volunteers (i.e., Your teams and not all artists and theme camps, for example.)

Approximately

- 254 unique pre-event volunteers
- Several departments recruited heavily on-site (Guardians, Fire Perimeter)

Total Estimated Volunteer Hours

On-site shift lead and volunteer hours: 1300 hrs

Not counting board, producer, sphere, or department lead on or off-site hours
Number of Theme Camps
73
Number of Art Projects?
24
How many estimated performing artists?
20+ flow artists volunteered to spin for conclave
Unknown number of other performing artists
Total number of Mutant Vehicles?
3+
Total number of Burns?
5
Total quantity of Scheduled Events, if known? (optional question)
208+

GRANTS AND FINANCIAL REPORT

How are funds raised from the event going to be used to benefit the community?

- Art Grants
- Local Civic and Social Impact Projects/Programs
- Permanent/Civic Art
- Community Events other than main event
- Land Savings/Purchase

Constellation generally tries to keep ticket prices as low as possible by making ticket cost as close as possible be an even share of total event expenses. The budget for Effigy, Temple, and other Art Grants is set at 20% of the expected gross for the event. Each ticket also includes a tax for funding the Board of Directors, set at approximately 16% of the gross. The FPCS Board's RIDE ticket program was mentioned earlier. Its Community Art and Civic Engagement program offers grants for bringing the burner ethos back into the world at large, and also coordinates the Mid-Atlantic Leadership Conference. FPCS also grows and maintains a land fund with the intent of securing the future of our events by investing in a permanent home for them.

What were your gross ticket sales for this year (in U.S. dollars)?

\$118,980

Total grants given in support of creative expression, converted into U.S. dollars. (Do not include the value of tickets or other resources provided.)

\$19,845.94

Link to your Public Financial Report (or estimated date you will be able to submit it to officialevnts@burningman.org).

March 2024

ADDITIONAL ITEMS THAT ARE HELPFUL/INTERESTING TO INCLUDE (all optional)

Percent of your participants that were first time attendees? (You might consider asking this in your ticket point of sale and/or conduct a census during your event because it is helpful to know for acculturation planning)

Post-event survey received 166 responses. Of those who responded

- 36.7% were first-time Constellation Burn attendees
- 5.4% of respondents, or 15% of our first-timer respondents,, had never attended a burn before

Did you offer any of the following to your volunteers? E.g., discounted/free ticket, schwag, directed/guaranteed ticket purchase access, snacks/water, meals, other?

Yes. Producers and sphere leads were offered free tickets, department leads and board members were offered discounted tickets. All volunteers were offered two hot meals a day, as well as snacks and drinks. Each department takes a portion of their budget to pay for schwag for their volunteers, ranging from kazooos to t-shirts.

A more diverse and radically inclusive community is an important part of our future. If this event supported making your regional community more diverse and radically inclusive, please describe how your production team and/or participants contributed to this effort:

The RIDE committee, with the full support of the board and with the help of unsolicited donations from community members, was able to gift 23 Constellation tickets to BIPOC burners. We assigned priority to the applications as: RIDE committee members(excluding white members), first time burners, first time to our event burners, and then veteran burners in this process. As she did at Playa del Fuego in the spring, our RIDE committee member Marisa Zimmerman hosted a photoshoot with BIPOC community members to highlight diversity within our community.

What are the top three challenges your event faces?

- Leadership Changes: We had a lot of churn in our event leadership this year. Our former producers asked to take a step back in 2022, and by the time of the event in 2023 both were no longer involved in event planning. We started the planning cycle with a team of 3 new producers, but by the time of the event only one was still on board. Not having stability at the producer level made recruiting efforts for department leads difficult, and we went into the event with missing leads in some departments and less redundancy than we'd have liked in others.
- Land: Our event moved to a new site this year, which meant difficulties both ending the relationship with our old landlords, building a relationship with new ones, and keeping the community informed on the process. The new land itself also offers challenges compared to our old site in that it has fewer facilities, is harder to secure, and is significantly larger than our previous home
- Insurance: Securing event insurance continues to be top of the list of things putting our event at risk.

What are some really cool out-of-the box ideas or solutions you have used to solve problems that might be interesting or useful to others.

- Neighborhood Theming: As part of the push on social media to keep participants engaged pre-event, our City Planning team send out 'Neighborhood Previews' describing what kind of theme camps were grouped into each neighborhood at our event. These individual neighborhoods were marked on the

event map, and had signage and colored lighting (matching their color on the map) to differentiate them from adjacent neighborhoods.

●

Environmental sustainability is an important part of our future. If this event tried to address sustainability, reduce carbon impact, and/or experiments with green living innovations, please describe how your production team and/or participants contributed to this effort:

Our events has made a number of moves that will hopefully make it more sustainable than something exactly following the Burning Man mold

- We charged for parking passes in the hope that this would encourage car-pooling and ride sharing. One of our theme camps even ordered to ship equipment for people in their local community, making it easier for folks to carpool.
- We offer water on-site free of charge to encourage participants to bring large reusable water containers rather than disposable plastic ones. Next year we plan to set up a multi-faucet filling station, like Kiwiburn uses
- We experimented with replacing our kerosene-burning street lights with rechargeable or and solar-powered lights. This was fairly well-received by the community and is something we'll continue to work on in the future
- Our ticketing and waiver system (Black Rock Tickets) handles the entire process electronically, meaning no paper tickets or waivers need to be printed. Our version of the What-Where-When, the Hitchhiker's Guide, is also print-at-home and has an electronic version with the intent of minimizing the need to print multiple copies.

What technology tools do you use for planning your event? (Check all that apply)

- Discord
- [Google Docs](#)
- [Slack](#)
- [Zoom](#)
- Other: **Signup.com, Formidable Forms, Google Meet**

Is there a specific issue you face you would like us to contact you about? If yes, what? (A member of REC will reach out, but if time sensitive, email officialevents@burningman.org directly with your question)

RANDOM THOUGHTS AND WISDOM

Anything else you would like to share with us?

YOUR THOUGHTS ABOUT THE REGIONAL NETWORK

What should the primary purpose of the Regional Network be?

It is now the year 2047. Imagine you are at the 50 year celebration of our global network and sharing with someone what you are celebrating about this network. What does the network look and feel like? How has it evolved from the current state?

What are three measures of its success?